



ARLINGTON COUNTY, VIRGINIA

County Board Agenda Item Meeting of November 18, 2017

DATE: November 7, 2017

SUBJECT: Six-Month Extension of car2go Demonstration Study Agreement

C. M. RECOMMENDATIONS:

1. Authorize the County Manager or his designee to execute Amendment No. 3 to the Agreement with car2go for Demonstration Study of Point-to-Point Carsharing Services in Arlington County (“Agreement”) on behalf of the County Board, extending the Agreement for up to an additional six months, subject to approval as to form by the County Attorney.
2. Appropriate \$20,000 from car2Go (101.344900) to the Department of Environmental Services (101.41181) for the continued management and review of the study.

ISSUES: The current Agreement will expire before staff have conducted the necessary procurement for the free-floating car-sharing program.

SUMMARY: The point-to-point car-sharing demonstration study with car2go expires December 1, 2017. The design of the formal procurement for the free-floating car-sharing program is under way and close to completion, however, staff discovered that the type of procurement recommended is not currently authorized under the County’s Purchasing Resolution. A change to the Purchasing Resolution is proposed as a separate action item before the County Board to address that problem. Therefore, the procurement of free-floating car-share services will not take place before the existing Agreement expires. To allow for the uninterrupted provision of free-floating car-sharing services to the community, an extension of the existing Agreement is requested. Car2go pays a fee to cover program administration and evaluation costs. The additional funds being appropriated as part of this agreement extension will cover the County’s administrative costs for the additional six-month study period.

BACKGROUND: The point-to-point car-sharing service provided by car2go has been operating in Arlington since October 2015. The initial demonstration year completed in December 2016,

County Manager:

mga / cgm

County Attorney:

[Signature]

[Signature]

21.

Staff: Melissa McMahon, DES; Hui Wang, DES

and a 12-month extension was authorized at the December 10, 2016, County Board meeting in order to provide time for staff to design, procure and implement an official program.

Car2go continues to provide consistent service to the community. Operational analyses by staff documents continued improvement in system use and membership growth, as well as lower measured average parking duration in both Residential Permit Parking (RPP) and metered locations. Average total parking duration per parking instance has been reduced by an additional 12% over the past 12 months, and RPP zone parking time in excess of 24 hours and metered parking time in excess of 36 hours has been reduced by 12% and 18%, respectively. Negative impacts are limited to parking concerns, and these continue to be localized and further reduced through timely responses by car2go and improved system utilization and relocation services. A total of 14 community comments were received by staff over the last 12 months, compared to 51 over the same period the previous year.

DISCUSSION: The proposed procurement process for car-share contractors based on highest bid requires what is called a “Reversed Invitation to Bid (ITB)”, contrasted with a regular ITB, which is based on lowest bid. Because this reversed ITB process is not included in the existing County Purchasing Resolution, changes are being recommended in a separate item before the Board at this meeting. If these changes to the Purchasing Resolution are adopted, then staff may proceed with a free-floating car share procurement. The necessary time to complete the procurement will extend the process beyond the current expiration date of the Agreement. Therefore, staff recommends a six-month extension or until a free-floating car-share program has been designed, procured and implemented by the County, whichever occurs first. All other terms of the Agreement would remain the same. Car2go will continue to pay monthly fees of \$8 per vehicle for access to RPP zones, metered fees based on actual meter usage during metered times and \$697 per month for administrative support.

PUBLIC ENGAGEMENT: The following is a summary of the public engagement activities that have been ongoing as a part of developing the County’s car-sharing programs:

- As an ongoing process, staff gathers public feedback on the free-floating car-share service in the County through the comment section on the point-to-point demonstration study webpage, as well as through receiving emails to the carsharing@arlingtonva.us email address and direct phone calls from community members.

Additionally, since the Board action in December of last year staff has:

- Created a new car-share webpage on the County website (March 10) to better inform Arlington residents on car-share program developments and to incorporate community needs into the on-street station location considerations for the reserved-space car-share program.
- Sent an email (March 10) to all civic associations and BIDs to introduce the new webpage and to request the opportunity to attend a civic association meeting to present on the subject.
- Made information available through the Arlington Engage page and Arlington Insider newsletter (March 16 and 23, respectively) .
- Attended and presented at eight civic association meetings (March, April, May).

- Received 25 comments or recommendations on the interactive car-share website (to-date).
- Participated with an outreach table set-up on PARK(ing) Day (September 15) to get further community input on the car-share programs.
- Sent an update email (October 2) to all civic associations to inform about the procurement process initiation and to remind of existing public feedback opportunities.

FISCAL IMPACT: Fees are currently being collected from car2go and will continue for an additional six months. These fees will fully cover the County's cost of administering the program and account for lost parking meter revenue. No additional net tax support is required.

**AMENDMENT NO. 3 TO THE
AGREEMENT WITH CAR2GO FOR DEMONSTRATION STUDY OF POINT-TO-POINT
CARSHARING SERVICES IN ARLINGTON COUNTY**

This Amendment No. 3 to the aforementioned Agreement, is entered into this __ day of _____, 2017 (“Effective Date”), by and between car2go, NA, LLC, a Delaware Limited Liability Company authorized to do business in the Commonwealth of Virginia, and the County Board of Arlington County, Virginia (“Arlington County” or the “County”).

Whereas, the Parties entered into an Agreement, as amended, to allow a continued free-floating car-shares service provision; and

Whereas, as a six-month extension to the Agreement is necessary to provide the County time to implement the formal procurement process for a free-floating car-sharing program; and

Now Therefore, in consideration of the foregoing premises, the Parties agree to amend the Agreement as follows:

Agreement Section 1., is revised as follows:

“1. Term. This Agreement shall remain in effect for ~~twelve (12) months~~ six (6) months from the Effective Date of Amendment No. 2, 3, or until a free-floating car-share program has been designed and implemented by the County pursuant to County Code, whichever occurs first.”

All other terms of the Agreement not amended hereby shall remain in full force and effect.

IN WITNESS WHEREOF, the Parties hereto have executed this Amendment as of the day and year shown below.

car2go LLC

By: _____
Name:
Title:

Date: _____

THE COUNTY BOARD OF ARLINGTON COUNTY, VIRGINIA

By: _____
Name: Mark Schwartz
Title: County Manager

Date: _____

Approved as to Legal Form: _____

DRAFT