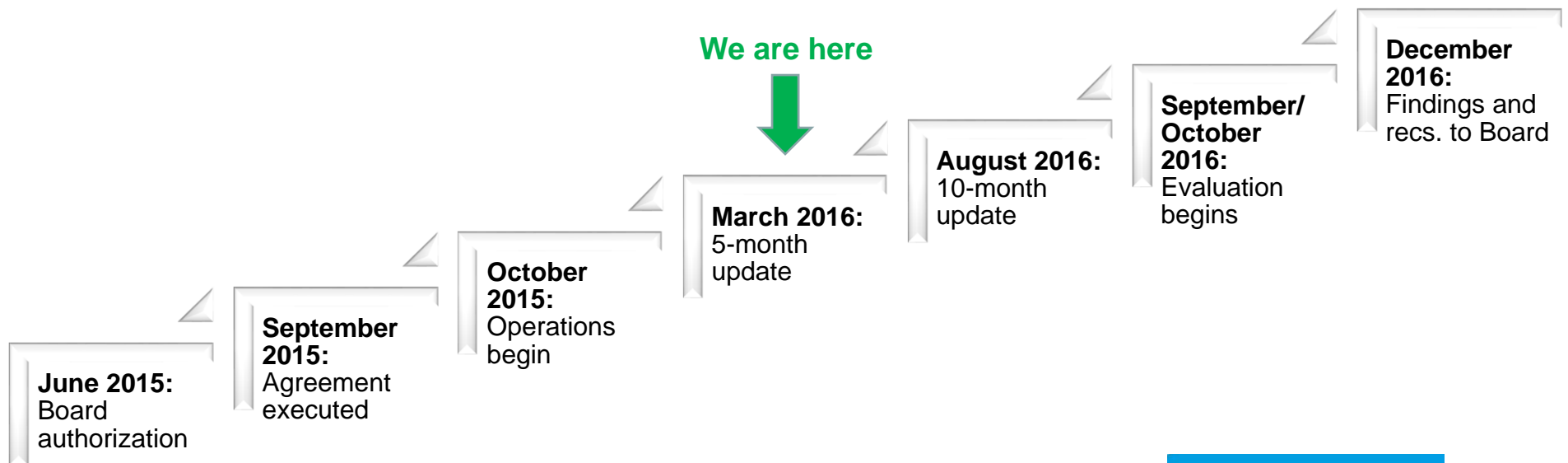


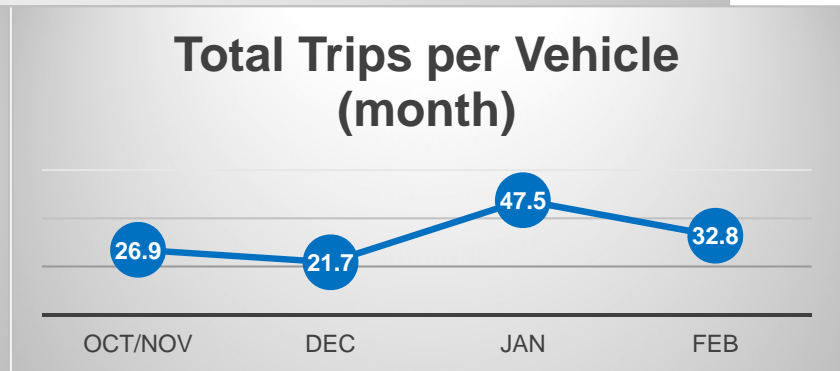
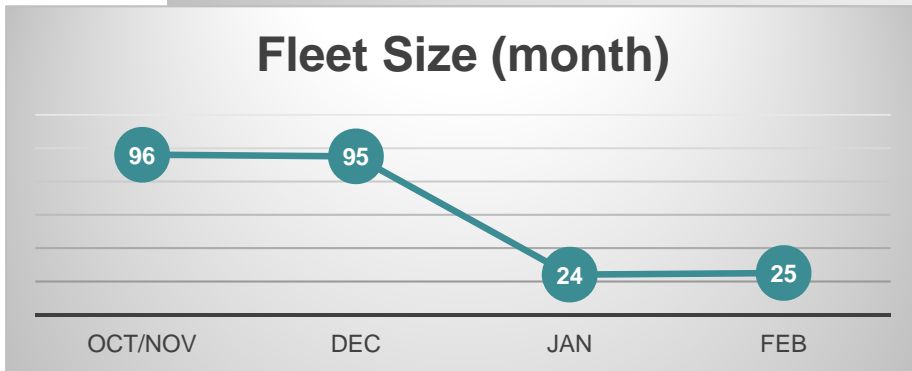
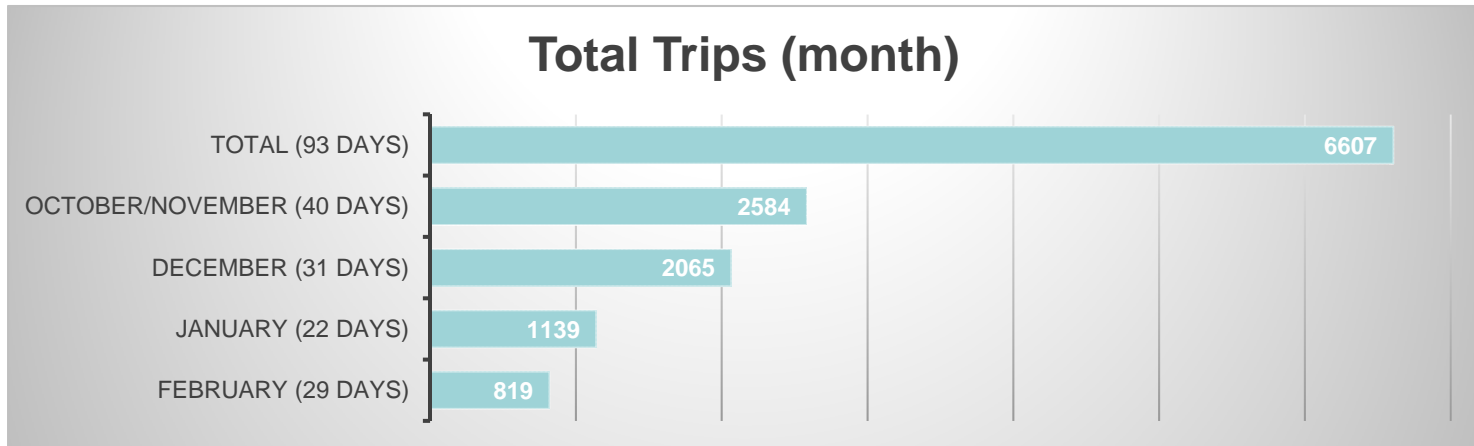
Point-to-Point Carsharing Demonstration Study Status Update

Transportation Commission
March 31, 2016

Timeline



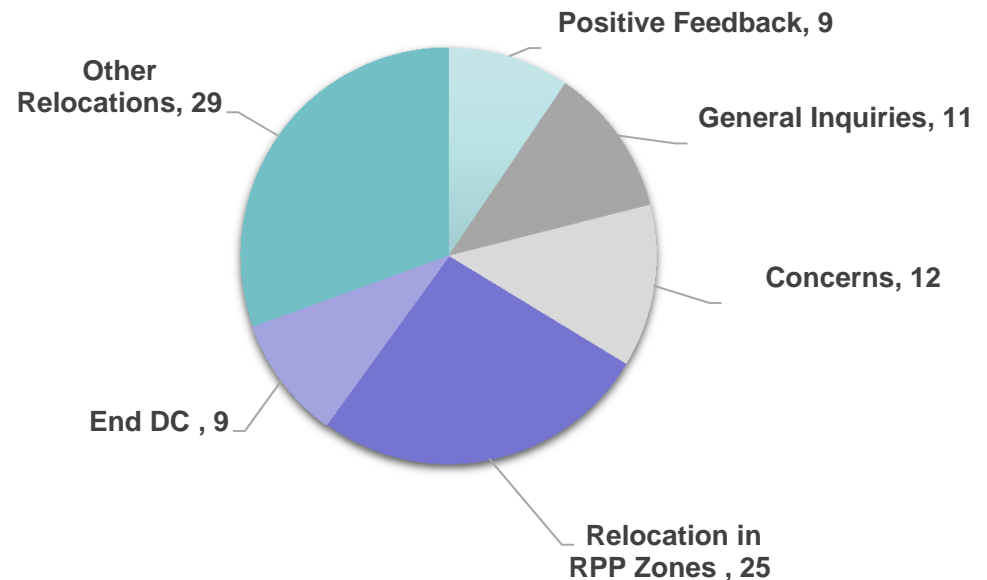
Activity



- About 2,000 Arlington resident members
- Over 6,600 trips taken

- Cataloging feedback received via email, web form, phone (95 items)
- Presentations to 6 civic associations, by request
 - Aurora Highlands
 - Donaldson Run
 - Ballston/Virginia Square
 - Barcroft
 - Clarendon-Courthouse
 - Foxcroft Heights
- Additions to FAQs online as new questions come up

Combined Feedback



Considering Improvements

- Key challenges identified:
 - Fleet size
 - Idle times
- Improvements under consideration:
 - Increase communications and outreach
 - Fleet changes to include 4-door vehicles
 - Cross-jurisdictional service with DC

Comments?

- Melissa McMahon, TDM Planning Program Manager
- Marietta Gelfort, Carsharing Analyst

- Email: carsharing@arlingtonva.us
- Website: transportation.arlingtonva.us/parking/car2go/
- Status update memo will be posted to website.