

VISION ZERO

ARLINGTON COUNTY



COMMUNITY INPUT SUMMARY

February 2021

Engagement Objective

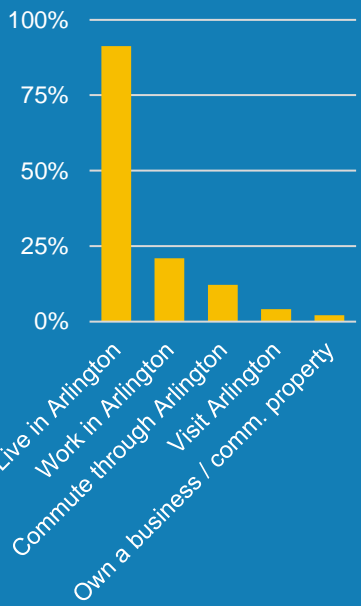
Collect feedback on the Draft Action Plan.

How We Shared & Gathered Information

- Virtual presentation with Q&A (43 attendees, 18 recording views)
- 338 engagement form responses (including 4 via mail and 6 in Spanish)

Who Provided Input?

(% of 148 respondents who provided a response)



Vision Zero Overview

In 2019, the Arlington County Board committed to enhancing safety on the County's transportation system by adopting Vision Zero. Vision Zero is a comprehensive and holistic strategy to eliminate transportation-related fatalities and serious injuries.

Draft Action Plan

We developed the Vision Zero Draft Action Plan using the community and stakeholder feedback that we gathered in the first two public engagement checkpoints.

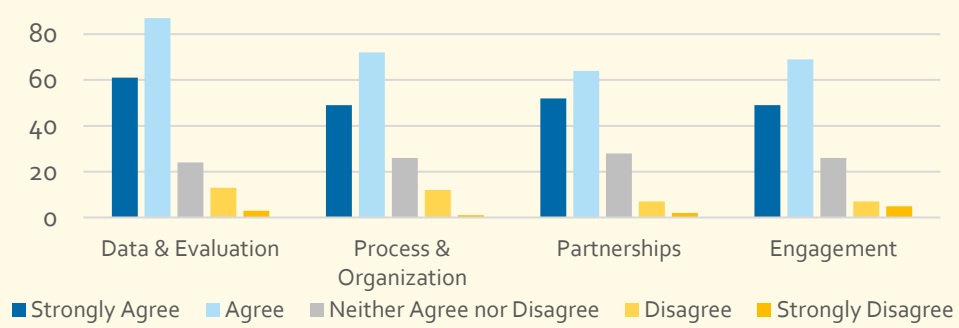
This third public engagement checkpoint gave the community a first look at the Draft Action Plan and collected feedback to make it a clearer and more targeted plan.

Community Feedback

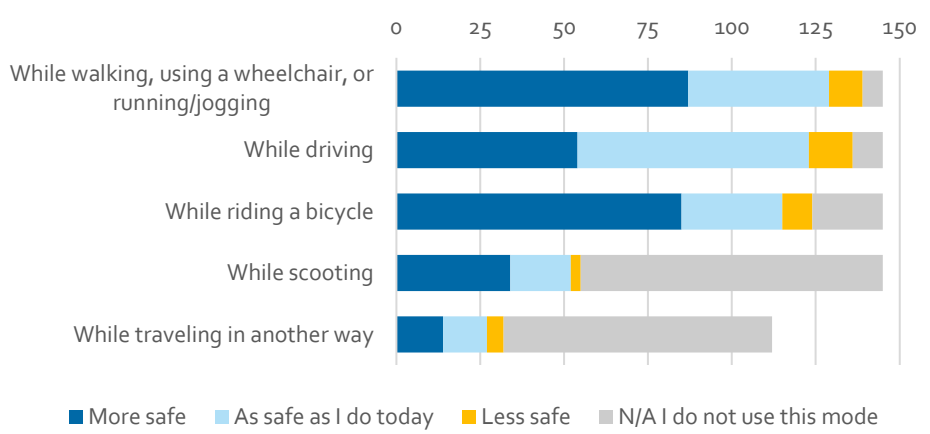
Your feedback gave us confidence that this Action Plan can improve safety for people traveling in Arlington.

In this summary, we share an overview of what we heard and how we are using that feedback to finalize the plan.

How much do you agree that the actions described in each category will help us achieve our transportation safety goals?



If Arlington County implements the Draft Action Plan as shown, how would you expect to feel while traveling in Arlington in the future?



What We Heard & How We Considered It

We compiled the feedback that we received from the community, which included comments from the online and mailed engagement forms, as well as comments shared by community organizations.

These comments are summarized below, along with our approach to incorporating the comments into the final Vision Zero Action Plan. Thank you for these contributions to strengthen this community plan!

We received comments related to...

Plan format and content: Identify safety needs/targets that are being addressed through the actions in the plan. Make it less technical. Emphasize the action items. Reduce the length. Add more information about how to make streets safer using technology and street design. Emphasize equity and inclusion.

Data & Evaluation Actions: Track “near miss” data. Analyze transportation-related injury data from hospitals.

Process & Organization Actions: More clearly connect roadway design to safety issues. Clarify language and actions related to preventative safety measures.

Engagement Actions: Emphasize engagement with Civic Associations and neighborhoods. Clarify ways that the community can engage on safety.

Partnerships Actions: Continue engagement with stakeholders and consult with commissions, committees, etc. Coordinate with utility companies.

Measurement and Implementation: Clearly define measurements for success. Commit to specific on-the-ground interventions. Target the reduction of vehicle miles traveled (VMT) as a safety strategy.

We incorporated this feedback into the draft Vision Zero Action Plan by...

Defining target areas for improvement and connecting actions and performance measures to target areas.

Including sub-sections on how street design impacts safety and how we will use technology for safety.

Expanding the discussion about overall program metrics, action tracking, and how we will measure success.

Reorganizing the sections of the plan to emphasize the actions and metrics.

Clarifying language throughout the plan, the intent of action items, and the ways we will track specific on-the-ground interventions as they are identified and implemented.

Emphasizing that community members use the County’s online reporting tool to report unsafe locations and prompt action from staff rather than hosting an online clickable map for near miss reporting.

Reaffirming the Vision Zero Action Plan’s key objectives:

- The plan is focused on *safety* rather than mode shift. By making nonmotorized travel safer we will encourage more walking, biking, and rolling and support the County’s Master Transportation Plan goals, including VMT reduction.
- The plan is a pathway for system and culture change. Specific projects will be identified and evaluated in real time rather than listed in the action plan document, which has a five-year outlook. Flexibility in the plan will allow the County to prioritize resources as conditions evolve over the five-year period.

Learn more and sign the Vision Zero pledge at
transportation.arlingtonva.us/vision-zero/